

The Leader in Sustainability



At Chicken of the Sea, we pride ourselves on our long-standing commitment to operating a socially and environmentally responsible business. We realize that our sustainability obligations don't end when the seafood is caught, but extend all the way through the processing, packaging, and delivery of sustainable seafood to our customers.

Thai Union, the parent company of Chicken of the Sea, is ranked #1 in the world on the Seafood Stewardship Index.

The Seafood Stewardship Index ranks the world's most influential seafood companies on their sustainable management of our oceans, coastal ecosystems and industry supply chain. Thai Union tops the list of 30 seafood companies, including:

- » StarKist (#19)
- » Bumble Bee (#16)
- » Tri-Marine (#17)
- » Eastern Fish Co. (#20)
- » Highliner (#21)
- » Pacific Seafood (#24)
- » Aqua Star (#27)
- » Trident (#26)

Sustainability Partnerships

Thai Union has an unprecedented number of NGO partnerships to advance the work of SeaChange:

Marine Stewardship Council (MSC) and Fishery Improvement Projects (FIPs) – MSC remains the ONLY credible scientific certification for wild-caught fisheries. Thai Union drives tuna fishing towards this high environmental standard by implementing Fishery Improvement Projects (FIPs) around the world for all fishing methods. In 2020, 75% of Chicken of the Sea retail branded tuna will be FIP or MSC certified.

International Seafood Sustainability Foundation (ISSF) - Thai Union is a founding member, working actively and scientifically to improve tuna fishing sustainability in all the world's oceans.

Greenpeace – Thai Union is the only global seafood company to have an international agreement with Greenpeace, addressing all of Greenpeace's top policy issues in tuna fishing (labor, FADs, transshipment) and even invests in a third-party audit every year to track progress against each specific item in the Agreement.

Monterey Bay Aquarium – Chicken of the Sea and Thai Union have a unique partnership through our SeaChange IGNITE initiative. Together we are implementing new product sustainability improvements around the world.



Social and Labor Issues

Thai Union's Safe and Legal Labor programs are innovative and extensive, far surpassing all our competitors.

Safety at sea – There are numerous at-sea labor and safety concerns on Pole & Line (P&L) vessels due to the high number of crew required to catch tuna one-by-one, including the dangerous practice of fishermen standing along the back edge or sides of the deck to fish.

Verifying labor conditions – Thai Union can and does identify and address labor concerns in our supply chains (for all tuna fishing methods, including P&L) with our Fishing Vessel Code of Conduct audit program.

Traceability – Several brands use Trace Register for their traceability system, which is inaccessible and unviewable to the public. Chicken of the Sea's Can Tracker is readily available online to the public with information about where and how the tuna traveled from ocean to plate.

Visit www.chickenofthesea.com/foodservice for product offerings, recipes, nutrition facts, and tools for healthcare foodservice operators!

Beyond One Gear Type

Thai Union believes in the need for using all fishing gears to safely, efficiently, and sustainably capture tuna. We also believe in the need to improve components of all of them, which is why all gears are included in our Fishery Improvement Projects. Sustainability policies based on claims of P&L fishing only as the single "best" sustainable gear type are overstated. Here are some of the reasons that claim doesn't hold water.

Carbon emissions – P&L boats are fuel inefficient, producing a very high carbon footprint. According to a study by the ISSF, P&L vessels consume 1,485 liters of fuel to land one ton of tuna. This is 3 to 4 times greater than the amount for purse seine tuna vessels.

FADs – P&L fishing regularly occurs on Fish Aggregating Devices (FADs). There is no way to verify claims that any brand using P&L fishing does not also utilize FADs. Instead, Chicken of the Sea engages through ISSF to improve the use and materials of these FADs.

Volume – There is not enough volume of P&L sourced fishing alone to feed the world's demand for tuna. P&L comprises only about 10% of the global tuna catch.

Company Comparisons

	Wild Planet	Safe Catch	Starkist	Bumblebee	Thai Union & Chicken of the Sea International
DJSI Ranking	Not Ranked	Not Ranked	Not Ranked	Not Ranked	#1 Global Food Product Company 2018 & 2019
Seafood Stewardship Index	Not Ranked	Not Ranked	#19	#16	#1
Fishing Methods	Pole & Line (P&L) only	FAD-free purse seine; P&L	All gear types	All gear types	All gear types
Fishery Improvement Projects (FIPs)	None	None	None	2 longline FIPs (Pacific & Indian Oceans)	13 FIPs on all gear types and all oceans
Traceability	Trace Register	Trace Register	Online Can Tracker	Online Can Tracker	<u>Online Can Tracker</u>

